



Building Your PLN Through Social Media

21st Century Learning Lab Webinar November 27, 2012

Click on the pull-down tab at the top of the screen and click on chat to communicate throughout the webinar.



Michelle Green eLearning Development Specialist Webinar Host

mgreen@doe.in.gov



Meri Carnahan
eLearning Resource Specialist
Webinar Producer

carnahan@doe.in.gov



Upcoming Events





#INeLearn chats
Thursdays
at 8:00 EST/7:00 CST

Next 21st Century Learning Lab Webinar Flipping the Classroom December 18, 2012 Join the conversation about the use of technology through Speak Up, a National Research Project.

The online survey is open to students, educators and parents from October 3-December 14.

http://www.speakup4schools.or g/speakup2012/

secret word: su4indiana





Contact David Ryan at dryan@doe.in.gov for more information.





TWEEPS

- @bennettscience
 - Brian Bennett, young teacher, flipped classroom
- @johntspencer
 - John Spencer, educator in Arizona
- @DanielPink
 - Author, motivator
- @lyonmi
 - Michele Eaton, Wayne Twnshp, MBC Coach

ORGANIZATIONS

- @MyBigCampus
 - Social LMS
- @newtechnetwork
 - Visionary education group (New Tech schools)
- @edutopia
 - Always good reads to motivate me.
- @pbsarts
 - Place to get ideas for visual writing prompts, etc...

#HASHTAGS

- #edchat
 - Simple place for educators to chat.
- #flipclass
 - Great resource for flipped classroom materials.
 Twitter chat every Monday night at 8pm.
- #edcat
 - One of many funny hashtags for ed humor.
- #nerdherd
 - Used by my group of nerdy teacher friends!

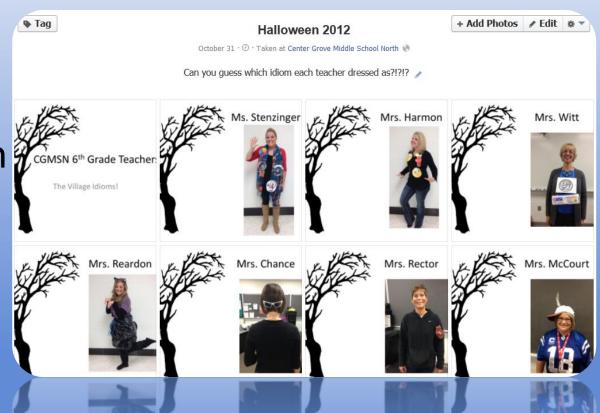


facebook



USE OF FACEBOOK

- Not as a PLN
- Visual communication
 with parents
- Communicate with former students
- For "fun"



RECOMMENDATIONS

- Go "All-in"
- USE HASHTAGS!!! (And use @)
- Stalk the "Following" list
- Participate!



Mike Allen

Principal, New Tech Institute
Evansville, IN

Why Social Media for Growth?



Who do I follow?

- Will Richardson @willrich45
- Tom Whitby @tomwhitby
- @newtechnetwork
- #ntiprogress
- #pbl
- #edchat
- #edtech

What Do I Use?

- iPhone...Hootsuite app
- CPU...Tweetdeck
- For Chats...www.tweetchat.com



DEFYING GRAVITY WITH SOCIAL MEDIA



Email: shunter@zcs.k12.in.us

Twitter: <u>@ICETeacherSara</u>

Blog: With Enthusiasm iceteacher.blogspot.com/

Diigo: http://www.diigo.com/user/iceteachersara

Claco: http://www.claco.com/sara.hunter

Pinterest: http://pinterest.com/iceteachersara/

ISTE YEN: http://www.iste-community.org/group/yen

TeacherCast: http://tgcn.teachercast.net

Why Social Media?





New Tech Network

Theresa Shafer
Online Community Manager, New Tech Network
@TheresaShafer



Find hashtags you like, follow from there

- #PBLChat
- #elemchat
- #kinderchat
- #21stedChat



Tons of Free Tools

- Hootsuite
- <u>VisibleTweets</u>
- Social Oomph
- TweetChat



Use for all different purposes!

- Facebook
- Twitter
- Pinterest
- <u>Blogger</u>





Indiana Department of Education



Office of eLearning

http://doe.in.gov/achievement/technologies

21st Century Learning Lab

http://pod.doe.in.gov/groups/21stcenturylearninglab

#INeLearn



Indiana Department of Education